

# Cookie Policy

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This Cookie Policy explains how N K Sales Centre uses cookies and similar technologies on nksalescentre.in. Read this together with our Privacy Policy.

## What are cookies?

Cookies are small text files stored on your device when you visit a website. They help the site remember your actions and preferences over time. We also use related technologies such as localStorage for the same purpose.

## Cookies we use

### *Strictly necessary*

Used to remember your cookie consent choice (nk\_analytics\_consent) and a per-browser visitor ID (nk\_visitor\_id). The site cannot function correctly without these.

### *Analytics (opt-in)*

When you accept tracking, we record anonymous events such as page views, WhatsApp/phone clicks, and enquiry submissions. No analytics events are sent if you decline.

### *Advertising — Google AdSense*

We use **Google AdSense** (Auto Ads) to display ads. Google and its third-party vendors use cookies (such as the DoubleClick DART cookie) to serve ads based on your visits to this site and other sites on the internet.

- Manage personalised ads: [google.com/settings/ads](https://google.com/settings/ads).
- Industry-wide opt-outs: [aboutads.info/choices](https://aboutads.info/choices) and [youronlinechoices.eu](https://youronlinechoices.eu).
- How Google uses cookies in advertising: [policies.google.com/technologies/ads](https://policies.google.com/technologies/ads).

## Managing cookies

You can change or withdraw your consent at any time by clearing the site's storage in your browser — the consent banner will then reappear on your next visit. Most browsers also let you block or delete cookies from their settings. Blocking all cookies may break some site features.

## Contact

Questions about this policy? Email [info@nksalescentre.com](mailto:info@nksalescentre.com).