

# Privacy Policy

Last updated: 7 May 2026

N K Sales Centre ("we", "us", "our") operates this website. This Privacy Policy explains what information we collect when you visit nksalescentre.in, how we use it, and the choices you have.

## Information we collect

- **Enquiries you submit** — name, phone, email, and message details you send through enquiry forms or WhatsApp links.
- **Usage data** — pages visited, links clicked (e.g. WhatsApp / phone), device type, approximate location, and referrer. Collected only after you accept the cookie consent banner.
- **Cookies & local storage** — small identifiers used to remember your consent choice and to count unique visitors.

## How we use your information

- To respond to enquiries and provide quotations.
- To improve our products, website, and customer service.
- To measure aggregate traffic and conversion performance.
- To display relevant advertising via Google AdSense (see below).

## Google AdSense & Auto Ads

This website uses **Google AdSense** (Auto Ads) to display advertisements. Google and its partners use cookies and similar technologies to serve ads based on your prior visits to this and other websites.

- Google's use of advertising cookies enables it and its partners to serve ads based on your visit to our site and/or other sites on the internet.
- Opt out of personalised advertising: [google.com/settings/ads](https://google.com/settings/ads).
- Industry-wide opt-outs: [aboutads.info](https://aboutads.info).
- Google Advertising Policies: [policies.google.com/technologies/ads](https://policies.google.com/technologies/ads).

## Sharing of information

We do not sell your personal data. We share limited information only with service providers who help us operate the site (hosting, analytics, ad serving) and only to the extent needed for those services.

## Your choices

- You can decline analytics cookies from the consent banner — tracking events will not be sent.
- You can clear cookies and local storage from your browser at any time.
- You can request deletion of any personal information by emailing [info@nksalescentre.com](mailto:info@nksalescentre.com).

## **Contact**

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